

ESSCA 2020 Summer Programs



*The 4-week **Paris program** is an undergraduate Business program offering **3 pairings of courses**. The courses on offer this year are scheduled to be

- ✓ PAIRING 1 : International Luxury Brand Marketing & International Business Management,
- ✓ PAIRING 2 : Business Intelligence Strategy & Digital Culture, Innovation and New Market
- ✓ PAIRING 3 : Cultural Awareness in France, French Language & Intercultural Communication

Paris Summer Program

Dates: June 15 to July 9, 2020

*The **Angers program** begins in our lovely Loire Valley city before going on to Brussels and Paris. It is suitable for both undergraduate and graduate students studying Business and with its emphasis on the EU, is also relevant to students of International Relations and Political Science.

Angers Summer Program

Dates: Wednesday 10th June to Thursday 9 July 2020

*Centered in one of central Europe's most beautiful cities, the **Budapest program**, with its company project-based approach, is best suited to graduate level students. This program is offering **2 pairings of courses**:

PAIRING 1: Humanistic Management and Leadership & Economic and Business Opportunities between Europe and Asia,

PAIRING 2: International Marketing and Logistics, & Self Development (personal and role development)

Budapest Summer Program

NEW DATES : 29 June – 24 July 2020

*The 6-week **Shanghai Program**, offers an excellent introduction to contemporary China and to the essential aspects of doing business there. This program is open to business graduate level and senior undergraduate students from around the globe

[Shanghai Summer Program](#)

SUSPENDED UNTIL FURTHER

NOTICE

~~Dates : Mon, 8 June to Sat, 17 July 2020~~

Dates, contact and application procedures for each program can be found on the website via the links above ; detailed syllabi can be sent by e-mail on request (contact: summer@essca.fr)

Application deadline : 10th April

Further information on summer@essca.fr